

Extra Size Bungalow Aprons
gingham in checks and plaids—trim-
med with rick-rack—tie back style—
Special 1.48
EXTRA SIZE DEPT.—THIRD FLOOR.

HEARN

FOURTEENTH STREET Founded 1827 WEST OF FIFTH AVE.

Tomorrow (Monday) Last
Stocktaking Day
in Style Departments
Look for "Red Tickets"—"Red
Tickets" mean unusual reductions

30th Annual August Sale

Great Savings on Household Needs for Approaching Autumn

SALE
DEPARTMENTS

Linen
Decorative Linens
Towels
Towelings
Silverware
Muslins and Sheetings
Sheets and Pillow Cases
Quilts and Pillows
Comfortables
Tickings

Why Our August Sale?—Because

1. It is looked forward to every year by Housekeepers and Home Makers for miles around.
2. It benefits customers by price savings.
3. It benefits our business by bringing into this store, in large numbers, new friends as well as old at a time that would be the dulllest month of the year were it not for this Great Money Saving Sale.

The Following Items for Both Monday and Tuesday

SALE
DEPARTMENTS

Blankets
Flannels
Housewares
Cutlery
Soaps
Rugs
Lace Curtains
Portieres
Poles
Window Shades

August Sales Save You Money on Blankets and Flannels



Weather prophets say there are many evidences of a cold Winter. We are no weather prophets, but certainly no one need be unprepared with warm bed coverings for Winter, while values and assortments as splendid as these are available. Then, too, the price of wool is advancing, another excellent reason for buying NOW.

Blankets

Cotton Blankets—single—variety of pretty plaids—today's value \$1.47—

August Sale .97

Blankets—white, gray, tan—contrasting colored borders—72x84—wool mixed—white or gray with borders—full size—today's value \$5.47—

August Sale 2.58

Plaids—wool—variety of color combinations—size 60x80—also tan or gray with contrasting borders—72x84—wool mixed—white or gray with borders—full size—today's value \$5.47—

August Sale 3.44

All-Wool Blankets—plaids—variety color combinations—also white with colored borders—today's value \$8.45—

August Sale 5.72

All-Wool Plaid Blankets—variety of color combinations—size 60x80—3-inch cream sateen bindings or stitched—today's value \$9.95—

August Sale 6.17

Handsome All-Wool Blankets—plaids, variety of colors—also white with contrasting color borders—5-inch satin binding—size 70x80—also Scotch plaids—variety of colors—size 60x80—3-inch silk binding—today's value \$15.95—

August Sale 10.34

Handsome All-Wool Blankets—plaids—variety of colors—3-inch satin binding—also Scotch plaids of various colors—3-inch silk binding—full size—today's value, \$19.95—

August Sale 12.45

Imported Blankets, HEARN Importations, at August Sale Prices

Flannels

Silk Embroidered Flannels—hemstitched—variety of patterns—today's value \$1.27—

August Sale .85

Bleached Domets—25-inch—soft, downy nap—value .18—

August Sale .11

August Sale Values in Muslins, Sheets, Pillow Cases also.

All-Wool Flannels—27-inch—plain—for babies' wear—value \$1.20—

August Sale .87

Bleached Domets—27-inch—soft, downy nap—value .22—

August Sale .13

Canton Flannels—bleached or unbleached—31-inch—value .32—

August Sale .20

Table Felt—54 inches wide—excellent quality—value \$1.17—

August Sale .78

Crib Blankets—white, with contrasting colored borders—today's value .26, August Sale .17

August Sale .85

Crib Blankets—Jacquard, pink or blue—today's value \$1.27—

August Sale .85

Crib Blankets—all wool plaids—pink or blue—value \$2.87—

Special, each 1.75

Crib Blankets—all wool filling—white, with contrasting colored borders—36x54—today's value \$6.47—

August Sale 4.12

August Sales Save You Money on

Silverware

Unusual Values All



TEASPOONS—silver plated on nickel silver—well known make—various patterns—were \$1.10 half dozen—

Sale .77

TABLESPOONS, DESSERT SPOONS, ROUND BOWL SOUP SPOONS, DINNER AND DESSERT FORKS—were \$2.25 half dozen—

Sale 1.55

Knives, dinner and dessert size—silver plated on finely tempered steel—patterns to match above—

reg. \$2.45 1/2 doz. Sale 1.74

Soup Ladles—silver plated on nickel silver—French gray and bright finish—were \$2.25 each—

Sale 1.55

Sterling Silver Handled Pie Servers—each design—were \$1.45 each—

Sale .88

Bread Trays—silver plated on nickel silver—were \$3.75—

Sale 2.45

Candle Sticks—sterling silver—10-inch—engraved patterns—were \$14.95—

Sale 10.00

Cheese and Cracker Dishes—silver plated, on nickel silver—pierced designs—

reg. \$4.75—

Sale 2.96

Rogers 1881 A-1 Chests of Silverware—set consists of 6 each dinner knives, dinner forks, tablespoons, teaspoons, 1 sugar shell, 1 butter knife—

were \$12.95 set—

Sale 8.50

Fruit Bowls, silver plated, with grape design border and gilt center—were \$4.25—

Sale 2.65

Pepper and Salt Shakers—special purchase—cut glass with sterling silver tops—

were .48 each—

Sale .33

August Sales Save You Money on

Cutlery



Scissors, Knives, Table Cutlery and kitchen needs and other things one wants to start the winter with, keen edged and new, are all here in dependable makes, which are the only kind we carry, for August Sale Prices.

ROGERS 1881 STEEL KNIVES AND FORKS—celluloid handles—6 knives and 6 forks—

were \$6.97—

Sale 4.24

STAINLESS STEEL KNIVES AND FORKS—white ivory handles—set of 6 knives and 6 forks—made by Landers, Fry & Clark, of Meriden—guaranteed stainless—

were \$9.87—

Sale 7.47

KITCHEN SETS—6 pieces, consisting of meat knife, slicer, cleaver, spatula, meat fork, paring knife—coco-bola handles—were \$2.97—

Sale 1.58

Stainless Steel Carving Sets—3 pieces—stag handles—guaranteed stainless—

were \$6.97—

Sale 4.24

Pearl Handle Serving Pieces—sterling silver ferrules—Pie Knives, Cold Meat Forks, Gravy Ladles, Berry Spoons, Cake Knives—were .78—

Sale .46

Paring Knives—stainless steel—coco-bola and ebony handles—were .28—

Sale .17

Steel Shears—6 1/2 to 8 in.—full nickel finish—were .87—

Sale .63

Imported Steel Scissors—3 1/2 to 6 inch—were .65 to .87—

Sale .47

1700 Indestructible Pearl Necklaces

3.95

Were \$9.97

Solid gold clasp, beautiful lustre, 24 inches long, graduated.

MANUFACTURERS' SAMPLE MESH BAGS—large variety of new designs—silver or green gold—were \$6.97 to \$8.97—

Sale 3.65

August Sales Save You Money on

Toilet and Laundry

Soaps

SPECIAL PURCHASE OF MANUFACTURERS' CLOSE-OUT OF ARMOUR'S MONSTER SERIES TOILET SOAPS—old and seasoned—reg. 5c a cake—

August Sale, doz. 19

Following August Sale Values Also

10 ct. Armour's Venetian Bath Soap—1/2 dozen—

39

Dozen cakes, 75

96 ct. White Olive Oil Castile—average 4 pounds—

72

36 ct. Large Bar White Castile—2 1/4 pounds—

21

Hearn Complexion Soaps (containing palm-olive and coconut oil)—reg. 8c a cake, 6 for .45—

Box of 6, 29

Hearn Lemon Oil Soap—reg. 5c a cake, 6 for .27—

Box of 6, 21

Large Assortment of Fancy Toilet Soap—Armour's, Kirk's, Stanley's and Jergen's—

30 ct. box of 3 cakes—Sale 19

August Sales Save You Money on

Housewares

Everything for a well equipped kitchen and laundry, with many incidental needs for keeping the house in perfect condition, are given in this comprehensive list—every item at a cut price. The department has been notably enlarged, and is in a spacious location.

ON OUR FOURTH FLOOR

Wearover Double Cereal Boiler—2-qt. size; reg. \$5.35—

Sale 1.82

White Enamelled Steel Waste Baskets—for kitchen and dumbwaiter—reg. .88—

Sale .50

Cast Iron Fry Pans—10 in. diameter—reg. .84—

Sale .55

Canister Sets—white enamelled stencilled tea, coffee, sugar, flour—

reg. \$1.17—

Sale .87

Splint Shopping Baskets—in various combinations of colors—reg. \$1.00—

Sale .71

Splint Clothes Hampers—reg. \$1.37—

Sale 1.00

China Salt Boxes—handsomely decorated—reg. .88—

Sale .68

White Enamelled Roll Toilet Paper Holders—reg. .47—

Sale .41

White Enamelled Soap Holders—reg. .72—

.57 reg. .58

.45

reg. .44—

.35

Mrs. Pott's Laundry Irons—extra quality—fine nickel finish—reg. \$2.18—

Sale 1.84

Galvanized Wire Clothes Lines—100-ft. coils—reg. .64—

Sale .50

White Enamelled Steel Drain Boards—for kitchen sinks—reg. \$1.94—

Sale 1.76

Camp Stools—hardwood with Khaki canvas seats—reg. .50—

Sale .41

Little Chef Electric Grills—a hot weather convenience—very handy for light cooking—reg. \$2.00—

Sale 1.57

White Enamelled Garbage Cans—size 10 1/2 x 9 1/2 inch—reg. \$1.23—

Sale .88

Handy Kitchen Sets—consisting of nickel plated rack, a cooking fork, mixing spoon, measuring spoon, cake turner, potato masher and egg beater—all with white enamelled handles—reg. \$1.56—

Sale 1.18

Galvanized Garbage Cans—tight fitting cover—size 11 1/4 x 10 1/4 inch—reg. .75—

Sale .58

"Androck" Ovens—convenient for use on gas or oil stove—reg. .74—

Sale .61

"Rapid Fire" Egg Boaters—beats eggs quickly and efficiently—reg. .28—

Sale .22

"Silver" Nickel-plated Fruit Press or Potato Ricer—reg. .88—

Sale .56

Aluminum Egg Slicers—reg. .44—

Sale .21

Grissold's Cast Iron Waffle Irons—for gas stove or coal range—reg. \$1.83—

Sale 1.38

White Enamelled Steel Bath Room Medicine Cabinets—size 16 1/4 x 20 in. with two glass shelves and bevelled plate mirror—our reg. \$7.90—

Sale 6.24

White Enamelled Crumb Tray and Scraper—reg. .64—

Sale .46

Aluminum Crumb Tray and Scraper—artistic designs—reg. .74—

Sale .52

Renovo Sweeping Compound—allays the dust and cleans carpets or floors—small package—reg. .15—

Sale .10

large package—reg. .25—

Sale .18

O' Cedar Floor Mops—for cleaning and polishing floors—white cotton—rolled or black dustless—reg. \$1.00—

Sale .66

Liquid Veneer Oil for Polishing and Cleaning Furniture—12-oz. bottle—reg. .60—

Sale .44

Tangle Foot Fly Paper—

Sale 2

August Sales Save You Money on

Window Shades and

Table Oil Cloth

SHADES—water color opaque—size 6x3 ft.—our regular .58—

Sale .51

HOLLAND—size 6x3 ft.—our reg. .68—

Sale .56

SIDE HEMMED SHADES—size 28 to 34 inches—our reg. .83—

.71

size 35 to 38 inches—our reg. .97—

.86

Without rollers—7 ft. long before hemming.

JAPANESE GRASS SCREEN SHADES—four decorative designs—easily put up—admit air, but keep out sun. Special .37

TABLE OIL CLOTH—1 1/4 yds. wide—our reg. .40—

Sale .28

REVERSIBLE TABLE OIL CLOTH—1 1/4 yds. wide—use either side—our reg. .48—

Sale .37

SHELF OIL CLOTH—8 in. wide—our reg. .07—

Sale .05

SHELF OIL CLOTH—18 in. wide—reg. .20—

Sale .10

August Sales Save You Money on

Decorative Linens

SCARFS, SHAMS AND CENTREPIECES—trimmed with crocheted lace—were \$1.25—

Sale .82

TRAY COVERS AND DOILIES—Hemstitched or scalloped edge—some with drawwork—were .28—

Sale .19

August Sales Save You Money on

White Fabrics

Excellent values in white fabrics for underwear, sports wear, frocks and other purposes.

HEARN'S GOODWEAR POPLINS—36 inches wide—were .60—

Sale .47

36-INCH NOVELTY VOILES—checks, stripes, dots—were .40—

Sale .30

DOTTED SWISSES, DIMITIES—checked and striped—were .23—

Sale .20

38-INCH EMBROIDERED VOILES—Special—

Sale .88

August Sale Clearances Save You Money on